

TMCC Subcommittee Meeting Notes

12/14/2020 *Recorded.*

Bob Bollenbeck
Rebecca Perrotti
Julia Dupla
Nikki Klanderud
Amy Christensen
Brandon Nurmi
Mary Rains
Ashley Eckdahl
Natalie Matthewson
Mike Moilanen
Karen Onan

GIS/GTFS: Statewide facilitation, MnDOT funded technology. Mapping Services.

Provider service availability: Routes from BlackCat are being verified by providers to give MnDOT a jumping off point for route mapping. Arrowhead and Heartland have been verified. Timber Trails has experienced slight deviations due to COVID. Routes are expected to return to service plan.

Julia announced that Arrowhead has been granted the Arrowhead Contract for Chisago and Isanti Counties. Feb. 1st or March 1st start up. ECRTCC are included in helping them if we can help or be involved. Julia is heading this up. Posting positions soon for rehire. No lapse in service. Rebecca would be interested in helping too. CMJTS (Central MN Jobs and Training Services) for any dislocated employees. Please reach out to her (or Karen).

Coverage Expansion: The Tri-CAP Onamia route expansion survey was placed in mid-October at local businesses, and was additionally available online via Survey Monkey. This survey lasted a month and yielded 120+ results. In reviewing our data, we are finding that the bulk of respondents were from the Milaca area and that there might be the need to run a second wave of the same survey in the extreme North, Vineland area. This survey had the same questions and will run for the same 1 month time frame. It is live online right now. There is not currently a physical box placed, but one may be necessary as to not exclude those without access to internet.

Mike Moilanen has been of great assistance in launching this survey. It at this point has 29 responses. Launched early last week.

One physical box now located at the Grand Market per Mike Moilanen. Pick up/Drop off point.

Resource Guide: The resource guide is available online. We welcome feedback and suggested changes. If any of you have pictures from our region that you think would make a good feature, please feel free to share them.

Budget appropriation: We met as an RDC to revisit how our funds are being spent in light of COVID. Several of our budget items are being underspent due to a lack of travel, parking, meals, change of GIS solutions, etc. This leaves us to decide what would be the next most advantageous move for our ECRTCC. This may include potential advertising, website, or something else. Meeting with statewide

RTCC team tomorrow afternoon to understand what others are doing.

Brandon suggested that Ashley speak with Tony Potter of Arrowhead Transit. He will put her in touch with him.

Would a stand-alone website for each of the RTCCs be a good idea? Then connectable to other region's RTCCs. Natalie suggested Silos to Circles utilized by Chisago Age-well. Pilot Program. Developed a web portal that connects all the other websites. Natalie will send this information to Karen who will discuss at the statewide RTCC meeting.

Park & Ride Lots/Car Charging ports/Bike Racks: Car charging stations now available in Mora. Kwik Trip, Coborns too – not there as of yet. Listed on the car charging station list?

Networking: Has anyone had experience with paid ads or promoting posts on Facebook? Is this something the group would be comfortable with us doing with some of our advertising dollars? What kind of success have you experienced with it?

TMCC as Concierge – Conduit...

Real-life scenario of a person that had trouble with - or could not get – transportation. Powerful messages. Asking of the group and will present at the next Advisory Board meeting as a Whole. How can these issues be solved? Let's have a discussion.

Brandon brought up mirroring exercises going further with the above topic – breakout sessions at Arrowhead Meeting Jan. 11th.

Send out posting of Forum recording to group.